

Robson Ranch Drone Club

4th of July Parade

DJI Announces the LITO

JULY 27, 2026

Agenda

- Drone Strategy for the parade
- Parade Video
- DJI Lito
- DJI Lito Video
- Q&A

Drone Strategy - Locations



Drone Strategy - Drones

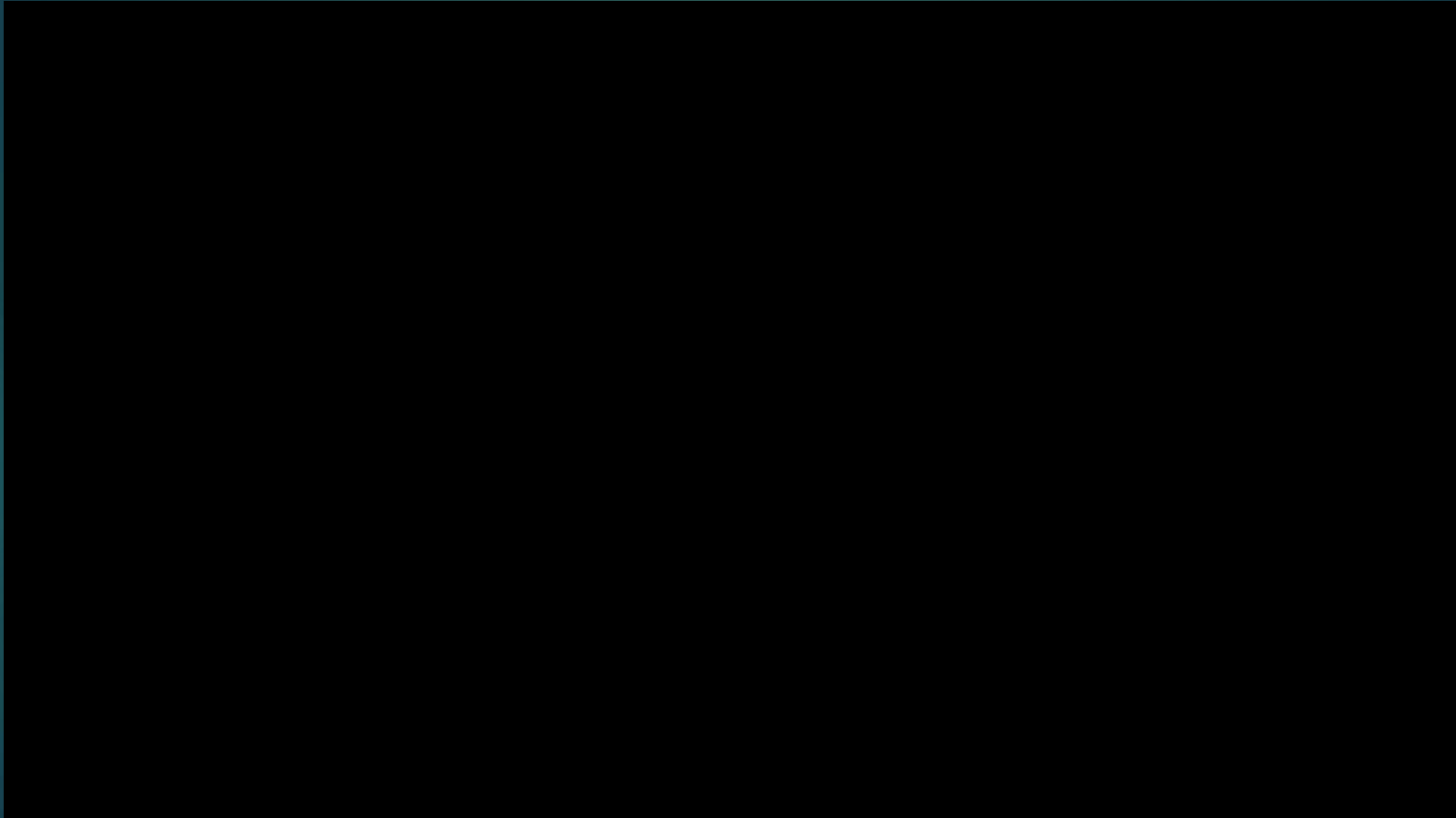
- Mini 4 Pro



- Air 3S



Parade Video



DJI Lito



DJI Lito

dji LITO 1
Pure Ease. Just Fly.

 Omnidirectional Obstacle Sensing, Fearless Flight	 ActiveTrack, Easily Unlock Cinematic Shots	 4K Video, 8K Image
 Under 249g, Lightweight and Portable	 Ample Flight Time for Continuous Creation	 15km Video Transmission, Stable and Smooth



dji LITO X1
Instant Wow. Just Fly.

 Omnidirectional Obstacle Sensing With Forward-Facing LiDAR, Fearless Flight	 ActiveTrack, Easily Unlock Cinematic Shots	 1/1.3-Inch Sensor, Breathtaking Pro-Level Imaging
 Under 249g, Lightweight and Portable	 Extended Battery Life for More Flight and Fun	 15km Video Transmission, Stable and Smooth



DJI Lito



DJI Lito X1

[Shop Now](#)

1/1.3" CMOS

Image Sensor

4K/60fps HDR
4K/100fps

Max Video Resolution

Omnidirectional ^[1]:
Up/Down/Left/Right/
Forward/Backward
Equipped With Forward-
Facing LiDAR

Sensing System

42 GB

Internal Storage



DJI Lito 1

[Shop Now](#)

1/2" CMOS

Image Sensor

4K/60fps
4K/100fps

Max Video Resolution

Omnidirectional ^[1]:
Up/Down/Left/Right/
Forward/Backward

Sensing System

-

DJI Lito

DJI MINI 4 PRO VS DJI LITO X1

WHICH ONE IS MORE WORTH IT?

NOMADIC EXPLORISTA

	
TRANSMISSION RANGE Up to 20 KM O4 System	TRANSMISSION RANGE Up to 15 KM O4 System
CAMERA 4K HDR 60fps 1/1.3" CMOS Sensor 48MP Photos D-Log M 10-bit True Vertical Shooting	CAMERA 4K HDR 60fps 1/1.3" CMOS Sensor 48MP Photos D-Log M 10-bit True Vertical Shooting (2.7K)
FLIGHT TIME Up to 34 min (Standard) Up to 45 min (Plus)	FLIGHT TIME Up to 36 min (Real-world 23-25 min)
INTELLIGENT FEATURES ✓ 360° Obstacle Sensing ✓ ActiveTrack 360° ✓ MasterShots QuickShots ✓ Waypoints FocusTrack ✓ Advanced RTH	INTELLIGENT FEATURES ✓ 360° Obstacle Sensing ✓ Front LiDAR ✓ ActiveTrack MasterShots ✓ QuickShots Waypoints ✓ Intelligent RTH
HIGHLIGHT Maximum safety, professional quality and advanced features.	HIGHLIGHT Excellent value for money with advanced technology and high-end camera.

FINAL SUMMARY

✓ Want the best in safety, battery life and professional features?	→	DJI MINI 4 PRO	🏆
✓ Want advanced technology with the best value for money?	→	DJI LITO X1	🌟

 WEIGHT Under 249g No registration required in most countries	 STORAGE 42GB Internal (Lito X1)	 WIND RESISTANCE Up to 10.7 m/s (Mini 4 Pro) Up to 10.5 m/s (Lito X1)	 COMPATIBILITY DJI RC-N2 RC 2 DJI RC Pro 2
---	---	---	--

DJI Lito



All footage was shot by professionals in compliance with local laws and regulations.
Always observe local laws and regulations and ensure that you have obtained relevant certifications and authorizations before flying.

DJI Lito

Products



Additional fees

__mws_fee_cta: {"id"=>8844511248596,
"variant_id"=>46347612750036, "percent"=>58.5,
"type"=>"CART"}
_ct_no_discount: true

Price per item: \$219.37 USD

Quantity:

Total: \$219.37 USD

Remove

DJI Lito X1

Price per item: \$375.00 USD

Quantity:

Total: \$375.00 USD

Remove



Subtotal

**US Customs Duties & Fees - Pre-Pay Duties - We'll
Handle It For You**  **\$219.37**

\$594.37 USD

Tax and shipping calculated at checkout

Checkout

shop  5833

PayPal

G Pay

E-Transfer Checkout

Pay by Bank Deposit to receive 1.75% off.

[Continue Shopping →](#)

DJI Lito

Products



Additional fees

__mws_fee_cta: {"id"=>8844511248596,
"variant_id"=>46347612750036, "percent"=>58.5,
"type"=>"CART"}
_ct_no_discount: true

Price per item: \$312.39 USD

Quantity:

Total: \$312.39 USD

[Remove](#)

DJI Lito X1 Fly More Combo (DJI RC-N3)

Price per item: \$534.00 USD

Quantity:

Total: \$534.00 USD

[Remove](#)

Subtotal

**US Customs Duties & Fees - Pre-Pay Duties - We'll
Handle It For You ?** **\$312.39**

\$846.39 USD

Tax and shipping calculated at checkout

Checkout

shop  5833

PayPal

G Pay

E-Transfer Checkout

Pay by Bank Deposit to receive 1.75% off.

[Continue Shopping →](#)

DJI Lito

Products



Additional fees

__mws_fee_cta: {"id"=>8844511248596,
"variant_id"=>46347612750036, "percent"=>58.5,
"type"=>"CART"}
_ct_no_discount: true

Price per item: \$439.33 USD

Quantity:

Total: \$439.33 USD

[Remove](#)

DJI Lito X1 RC2 Complete Flight Bundle Plus

Price per item: \$751.00 USD

Quantity:

Total: \$751.00 USD

[Remove](#)



Subtotal

US Customs Duties & Fees - Pre-Pay Duties - We'll Handle It For You  **\$439.33**

\$1,190.33 USD

Tax and shipping calculated at checkout

[Checkout](#)

[shop !\[\]\(e7333b044f927d371647bc5699c46b55_img.jpg\) 5833](#)

[PayPal](#)

[G Pay](#)

[E-Transfer Checkout](#)

Pay by Bank Deposit to receive 1.75% off.

[Continue Shopping](#) →

Q&A