

DIGITAL CAMERA & SMARTPHONE...

Technology for 2025

Tech Club

Monday | April 12th | 2025

Steve Simpson, Host



AGENDA

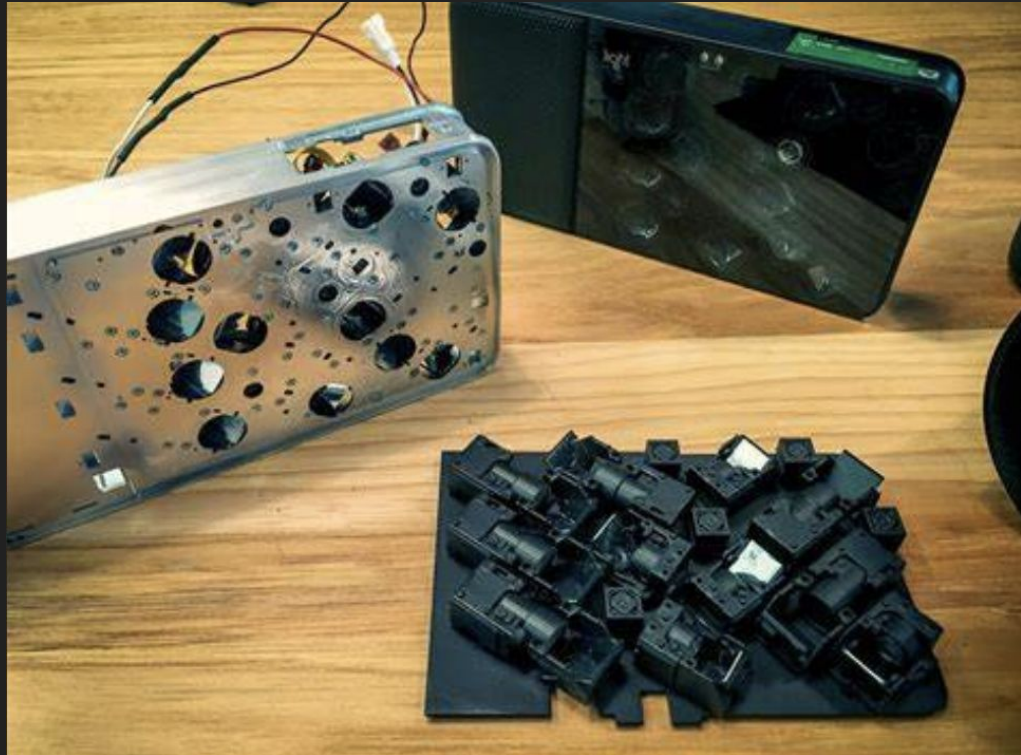
WHO

WHY

WHAT

WHERE

DEMO



WHO...

#1 Cameras ?

#2 Accessories ?

#3 Gimbal ?



WHY...

#1 Canon R50 Mirrorless

#2 Light L-16

#3 Shiftcam Accessories

#4 DJI Osmo Mobile 6



WHAT...Canon R50 Mirrorless

#1 White Color is Unique?

#2 Compact Size Along with Lens and Accessories ?

#3 Functional Ease of Use ?



EOS R50

WHERE...Amazon.com

https://www.amazon.com/Canon-Mirrorless-Camera-18-45mm-White/dp/B0CN3TMJG4/ref=sr_1_8?crid=3IQJY4S6NWSY9&dib=eyJ2IjojMSJ9.bsoIso7TRJeDwo0jkIyw oGar1HxvERB2542LDJpsKptsstFnOeS2eKdtMAYrl17tV5 FZYz007yzM-xsYs84naPe8njxn4a3Snyaf5rwzoQy6n7S6qr_1lG6jk6BzT4O9w7HH2Yu15buuCKGdYhR6fM6ImzjGXvOrwrWsvy80jGPSB4ZY-sldCNiFT90oclDmgDsIM7-l46CH50NsZba_uw4Zxf_uywY3z2gLDfbOWg.Kj4S5IGY_DEOT8b0xXhpGK1EHqWBIBvRRYUzuVhTAU&dib_tag=se&keywords=Canon%2BR50%2BWhite&qid=1745219679&sprefix=canon%2Br50%2Bwhite%2Caps%2C152&sr=8-8&th=1

WHAT...Light L-16

#1 Most Unique Camera in the Industry ?

#2 16 Folded Lenses with Computational Technology ?

#3 Outstanding Resolution for Cropping?



WHERE...Amazon.com

https://www.amazon.com/Light-L16-Pocket-Sized-DSLR-Quality-Built/dp/B07RZBNPHV/ref=sr_1_2?crid=1JLEQ59UBPJKV&dib=eyJ2IjojMSJ9.Ca_1vw0INZp81vCmZzHkdtY4Jwe2C7hwdDzY8VUMREfwRxf8pqhNcrZEYWncVg5VpsGQXr5hjSxR8OXUDY1sH91ExDbyaQC86jakauNn7KVFGKVMEuT9IkBQq3pqVy36QfnjUJYl6PmK4ITO-U1Cxf1YGdkhdJO_htYWPv84Izo19FpOI4YCTuQGAn9uHWYkUg_3rA0gY8xW16-PL8kannxcFAs9th0DiAu7nLpDtCKurAtgOmLsjg2nouVKl4O-W35ILQaxAklwt318vrBbr7acDGqOHoRUZIPvBq_RcI.syeErpkLwVbHs1bq_XnoyJmE1RhBFeXgs4il2NjoiAE&dib_tag=se&keywords=Light+L-16&qid=1745220141&sprefix=light+l-16%2Caps%2C157&sr=8-2

WHAT...Shiftcam Pro

#1 Accessory Converts a Smartphone to Digital SLR ?

#2 High Quality Digital SLR Type Lenses Add On ?

#3 Additional Smartphone Image Stability ?



bluetooth shutter

WHERE...shiftcam.com

<https://shiftcam.com/products/progrip-starter-kit-3#progrip-cart>

WHAT...Shiftcam Snap Grip

#1 Accessory Converts Smartphone to Digital SLR ?

#2 High Quality Digital SLC Type Lenses Add On ?

#3 Compact and Fast Functionality ?



 SnapGrip

First Ever Mobile Gear
that Snaps

WHERE...shiftcam.com

<https://shiftcam.com/products/snapgrip-bundles?variant=47478663610614>

WHAT...DJI OSMO Mobile 6

#1 Accessory For Smartphone ?

#2 Built In Selfie Extension ?

#3 Gimbal Changes Everything for Image Stabilization ?



OSMO MOBILE 6



WHERE...shiftcam.com

[https://www.bhphotovideo.com/c/product/1878116-REG/shiftcam s ae03 bj snapgrip creator kit blue.html](https://www.bhphotovideo.com/c/product/1878116-REG/shiftcam_s_ae03_bj_snapgrip_creator_kit_blue.html)

LIVE DEMO



THANK

For Attending

YOU