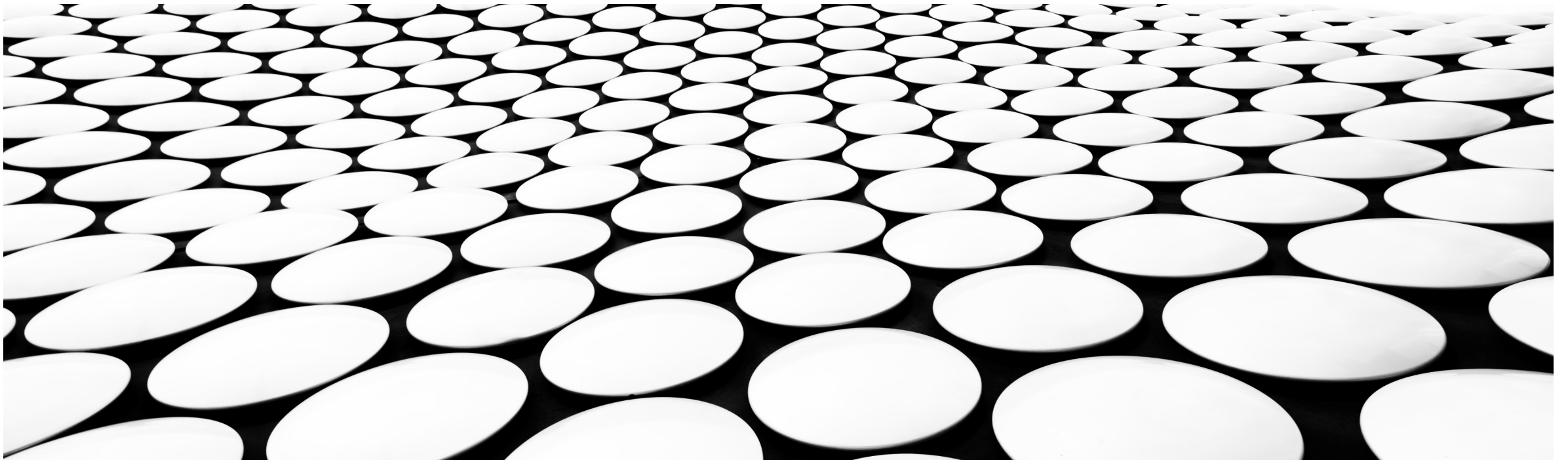


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# APPLE ECOSYSTEM

ROBSON RANCH TECH CLUB – FEBRUARY 10, 2025





# INTRODUCTION

- Mike Weaver

- Steve Garvin

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# AGENDA

- IT History
- Common Operations (Windows and Mac)
- Apple iCloud Synchronization
- Mac and iPhone operations
- Apple Continuity
- Apple Intelligence
- Tips and Tricks
- Q & A

# WINDOWS AND MAC - HISTORY

*One mother, two fathers*

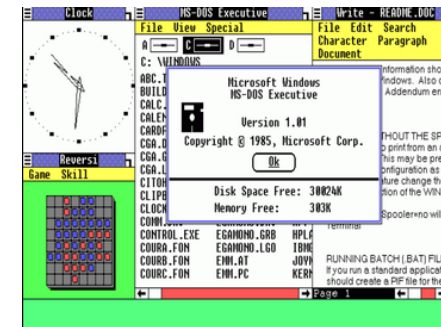
Xerox Alto was the first GUI OS introduced in 1973



Apple Lisa was released in 1983



Microsoft Windows 1.0 was introduced in 1985

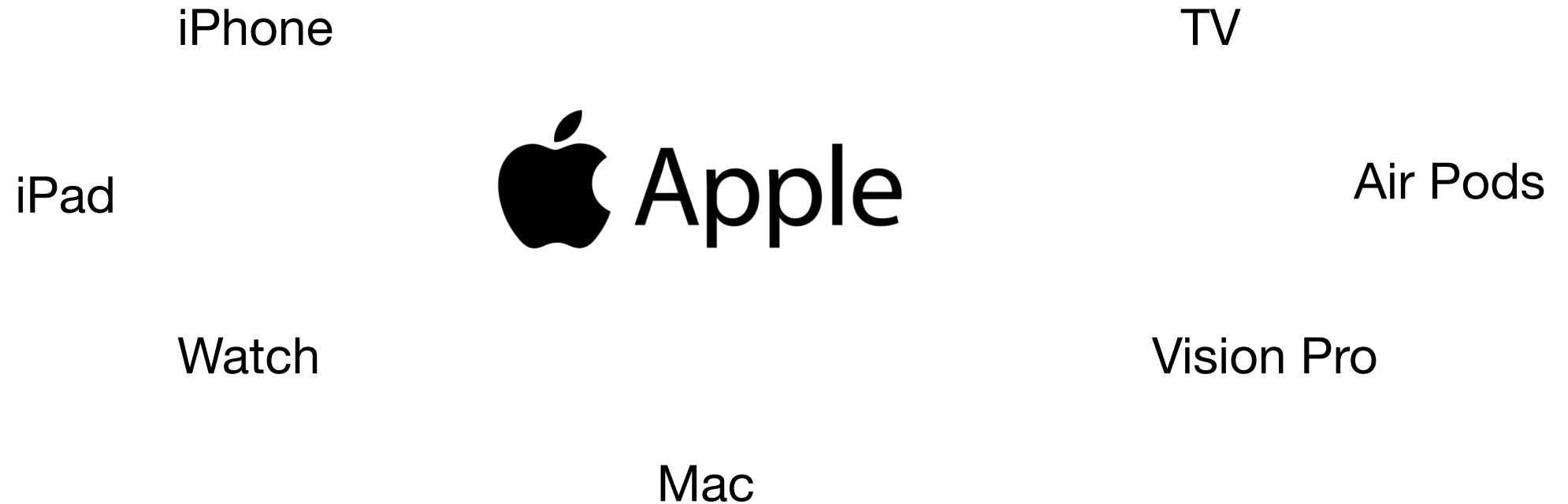


Apple Macintosh was released in 1984



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# The Apple Hardware Universe



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# Common Operations

*The same thing, only different*

## WINDOWS

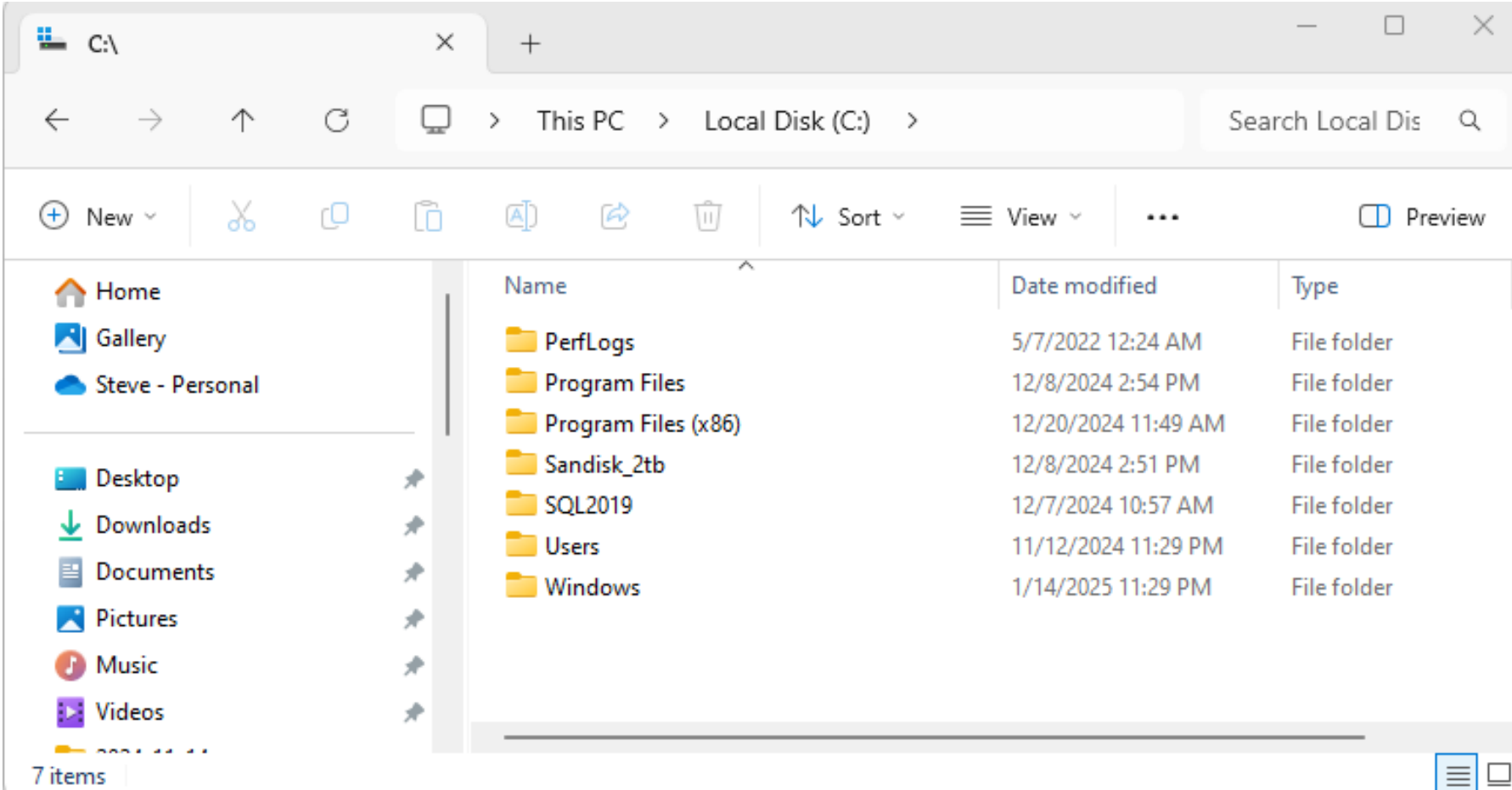
- File Manager
- Taskbar
- Windows Key
- Window Controls
- Application Menus



## MAC

- Finder
- Dock
- Command Key
- Window Controls
- Application Menus

# Windows 11 – File Explorer



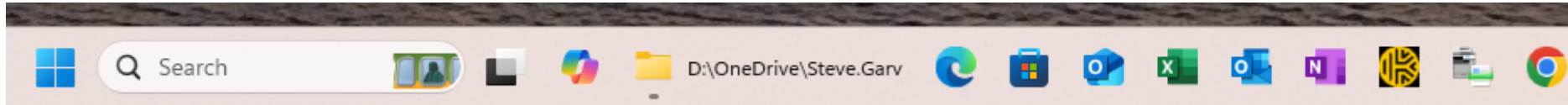
# Mac - Finder

The screenshot shows a Mac Finder window titled 'robertg'. The left sidebar contains 'Favorites' (AirDrop, Recents, OneDrive, Applications, Downloads, Movies, Pictures, Music, robertg), 'iCloud' (iCloud Drive, Documents, Desktop, Shared), and 'Locations' (Robert's MacBook P..., OneDrive). The main pane shows a list of folders and applications in the 'Downloads' folder, with 'Downloads' selected. The breadcrumb at the bottom reads 'Macintosh HD > Users > robertg > Downloads'.

Name	Date Modified	Size	Kind
> _Temp	Mar 18, 2024 at 2:07 PM	--	Folder
▼ Applications	May 27, 2024 at 2:48 PM	--	Folder
1Password 6.app	Mar 18, 2024 at 11:27 AM	116.8 MB	Application
Beyond Compare.app	Oct 4, 2023 at 6:05 PM	89.1 MB	Application
> Chrome Apps	Jan 27, 2025 at 5:59 PM	--	Folder
TexAgs.app	Oct 5, 2023 at 7:54 AM	15 KB	Application
▼ Applications (Parallels)	Jan 27, 2025 at 5:43 PM	--	Folder
> Windows 11 Applications	Jan 27, 2025 at 5:43 PM	--	Folder
▼ Downloads	Jan 28, 2025 at 10:44 PM	--	Folder
> Movies	Nov 16, 2024 at 9:55 AM	--	Folder
> Music	Mar 24, 2023 at 10:38 AM	--	Folder
OneDrive	Jan 21, 2023 at 2:36 PM	53 bytes	Alias
> Parallels	Mar 21, 2024 at 4:17 PM	--	Folder
> Pictures	May 13, 2024 at 12:37 PM	--	Folder
> Public	Mar 15, 2024 at 4:31 PM	--	Folder



## Windows – Taskbar & Windows Key

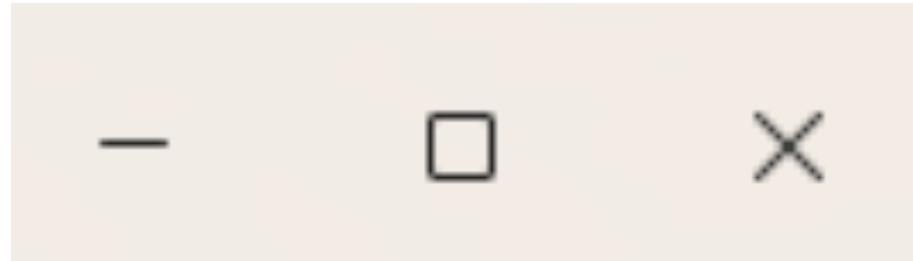


## Mac – Dock & Command Key



# Windows - Window Controls

In the top RIGHT corner



- Minimize the WINDOW



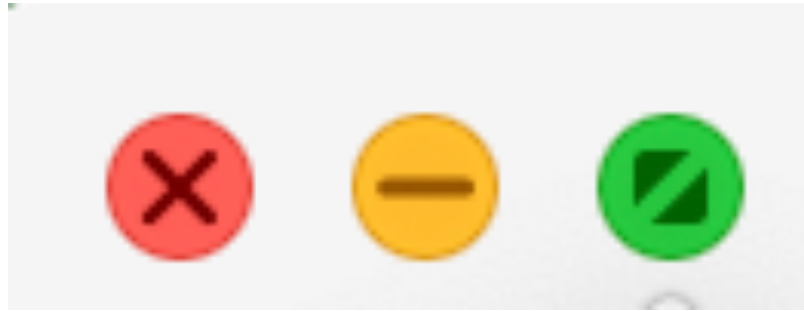
- Resize/Maximize the WINDOW



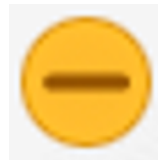
- Close the APPLICATION

# Mac – Window Controls

In the top LEFT corner



- Close the WINDOW, not the application

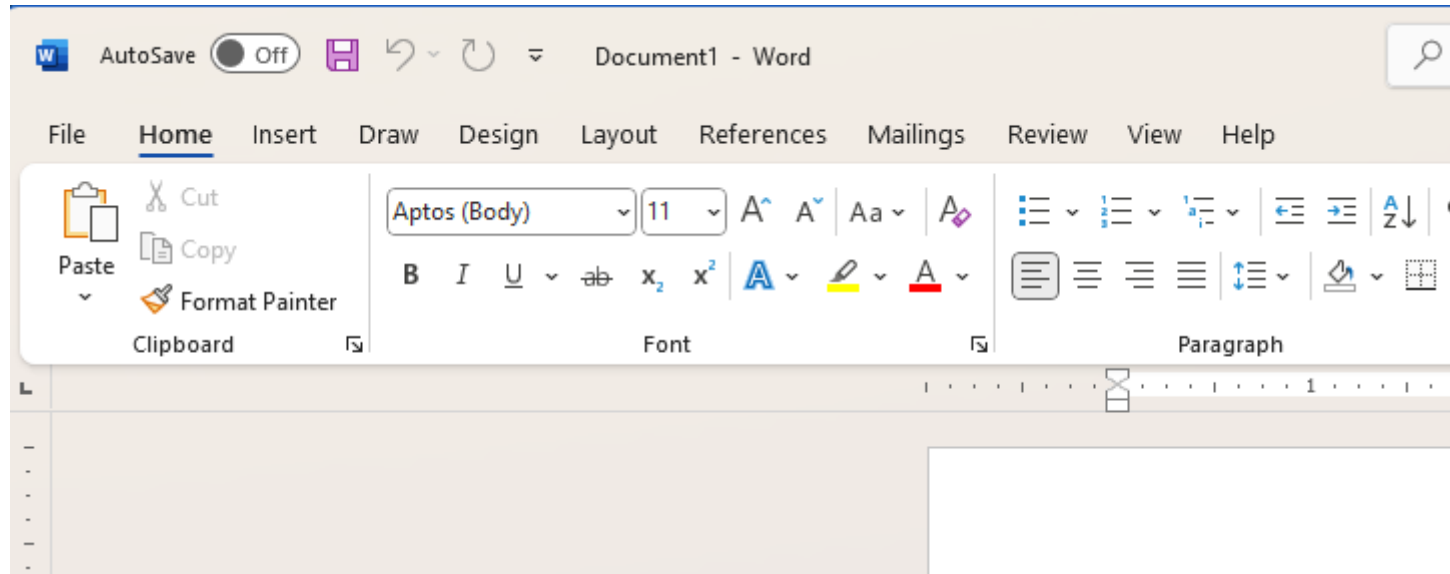


- Minimize the WINDOW

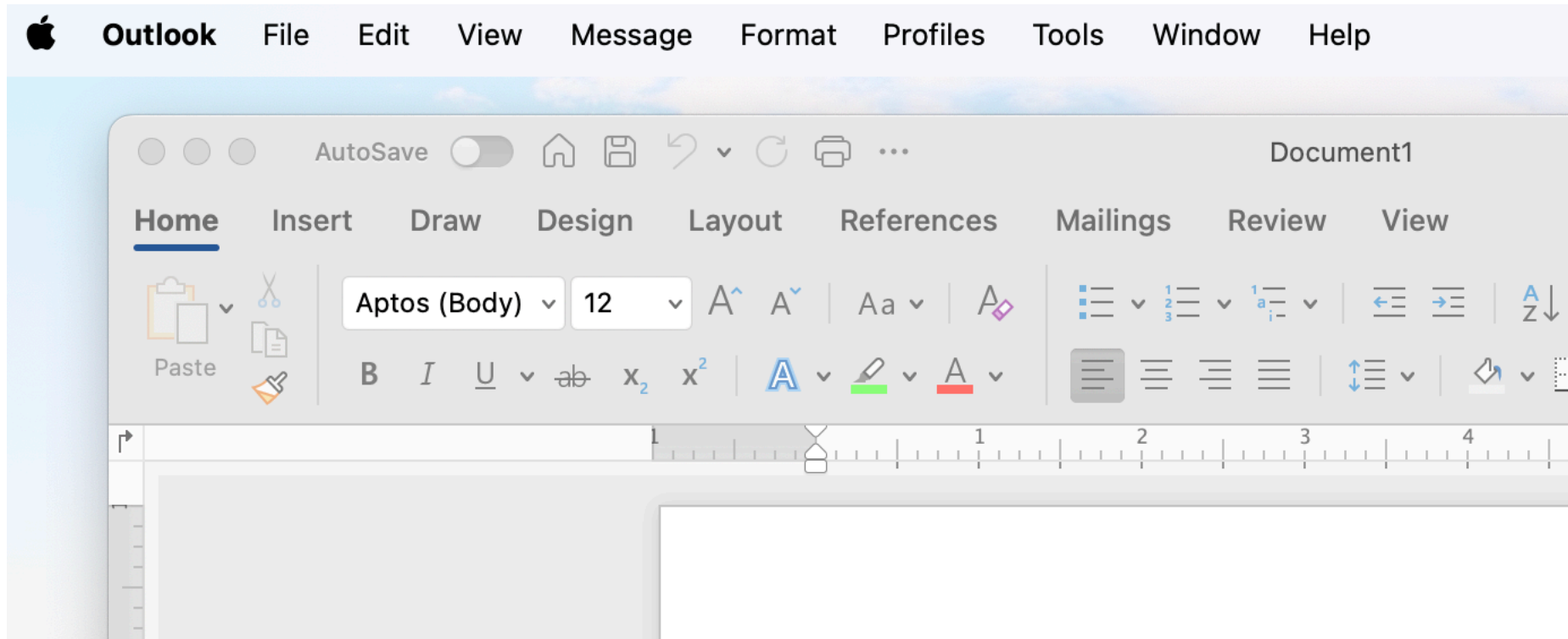


- Resize/Maximize the WINDOW

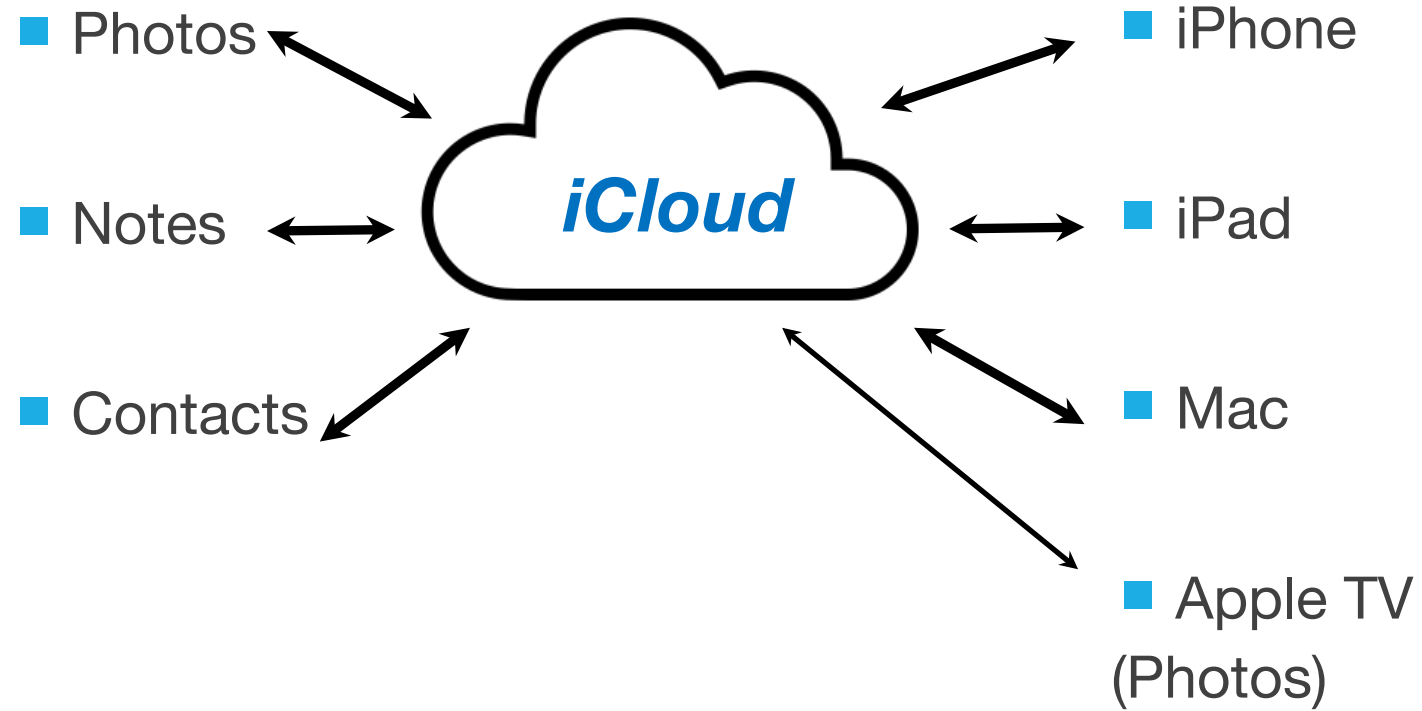
# Windows - Application Menus



# Mac - Application Menus



# Apple iCloud Synchronization





# WHAT CAN I DO IN APPLE PAGES

- Writing Tools with Apple Intelligence can summarize selected text, proofread work, and create different versions of the same text.
- Image Playground with Apple Intelligence can create fun, original images based on a description and suggested concepts.
- 3D objects can be added and edited to simulate natural lighting, shading, and texture effects.
- SVG images can be added and preserved at any size, and broken apart into shapes for editing.
- Documents can be shared and exported in different formats, including PDF, Microsoft Word, EPUB, and more.

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# APPLE INTELLIGENCE VS COPILOT

Apple AI and Microsoft Copilot offer distinct advantages tailored to different user needs. Apple focuses on seamless integration within its ecosystem, prioritising user privacy and intuitive design. In contrast, Microsoft Copilot excels in enhancing productivity and workflow, especially in enterprise environments, through its integration with Microsoft 365.

<https://www.365mechanix.com/blogs/2024/apple-ai-vs-microsoft-copilot-a-comprehensive-comparison/#:~:text=Apple focuses on seamless integration,its integration with Microsoft 365.>



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# Mac and iPhone Integration

- Demonstrations

- Call

- Facetime

- Text Message

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## Mac Tips & Tricks

- Spotlight
- Preview
- File Rename
- Right Click
- Photo Map



# Apple TV

- Screen Mirror/Extend
- Photos



# MAC MINI REVIEW

- <https://www.howtogeek.com/apple-mac-mini-m4-review/>



**Q & A**